



Moving Forward
**THE AUTOMOTIVE
INDUSTRY**



**COME
JOIN
US**



ATLANTA

AUTO CARE BUSINESS DEVELOPMENT GROUP

Strength in aligned goals - Networking with experienced owners - Learn from others' wins and losses. Looking to better your business? Looking for honest solutions, recommendations, deals, training and fellowship? We are here for you! A few benefits of the Atlanta BDG are:

NETWORKING Meet with our friendly local shop owners, leading trainers, industry leaders, NAPA corporate folks, CSRs, vendors and so much more.

HEALTHCARE/BENEFITS PACKAGE We know healthcare is an important tool for hiring and retaining employees. We have partnered with NAPA and created a healthcare/payroll program that sees your shop as part of a large group. This large group allows for lower priced healthcare and many other benefits to our members (must participate in payroll service to be eligible for health, dental, 401k, HR, garage, life insurance, vision etc.)

TRAINING We understand training is a key to improvement and growth. We offer both entry-level "build a tech" and in-depth, hands-on training for technicians of all levels. Owners/service advisor training is coming soon.

FLEET BUSINESS If you are interested in added business, we are growing our relationships and knowledge of fleet business. This is a new goal for our group, and we hope to have much more to come soon.

TECH SCHOOL SUPPORT We understand the technician shortage and are working with and supporting the local trade schools to bridge the gap —connecting eager students who

want to learn about the auto repair industry and turing them into apprentices, rather than letting them go straight to the dealers.

NAPA MEMBER CO-OP We want to help you better your business. Choose from the many vendors and programs on our member site and submit for approval. Invoices from your purchase or participation in a NAPA program or advertisement will be eligible for up to a \$1200 statement credit annually (if approved and shop in good standing).

BUSINESS IMPROVEMENT REBATE We want our members to have the best shops in their town! We will reimburse 50% of your purchase of tools, equipment, building and customer-facing improvements —up to a \$5000 statement credit annually. (This program is not available every year, so take advantage while it's available to you). Must submit invoices for approval and be in good standing.

SOCIAL EVENTS We understand the strains of running and working in your business. We try to have several fun events each year to blow off some steam and spend time with our great members and the NAPA team.

DISCOUNTS AND OFFERS Sales driver kits, BOG only free training, and discounted NAPA offers.